

Project Description

This three-year shuttle pilot project provides a workforce shuttle that connects the Royall Street Commercial District in Canton with transit hubs at Mattapan, Ashmont, Quincy Adams, and Route 128/University Park MBTA stations. The two shuttle routes, the Royall Street Red Line and Royall Street Commuter Rail Line, operate on schedules designed to mirror typical commuting patterns for commercial districts. The project is a public-private partnership between the Town of Canton, the Neponset Valley Transportation Management Association (NVTMA), and multiple private employers along Royall Street that contribute funding to shuttle operations. Private partners include Boston Mutual Life Insurance Company, Goodbaby International, Campanelli, Point32 Health, and other firms.

Green = Actual ridership data. Ridership data is available for the period between November 2021 and January 2023 and reflects the total amount for a given month.

Light Gray = Projections. The assumed increase in ridership is a 11.3% increase in ridership from the same month last year. The average increase in ridership between April 2022 and January 2023 is 5.65% per month. An 11.3% increase provides a more conservative estimate that better accounts for seasonal fluctuations. For the period of February–April 2023 prior year data is not conducive to serve as a baseline due to the absence of a second shuttle, so the average actual ridership of 212 monthly riders for April 2022 to January 2023 is used.

Morning Schedule

Morning Schedule

	DEPART		ARRIVE									
Quincy/Adams	Ashmont	Mattapan	Point32Health									
6:45			7:00	7:03	7:07							
	7:45	7:55	8:10	8:12	8:16							
8:40			8:55	8:58	9:02							
9:25			9:40	9:43	9:47							

DEPART	ARRIVE									
128 MBTA	Point32Health	BML/GBI								
6:50	7:00	7:02	7:06							
7:25	7:35	7:37	7:41							
7:51	8:01	8:03	8:07							
8:25	8:35	8:37	8:41							
9:20	9:30	9:32	9:36							

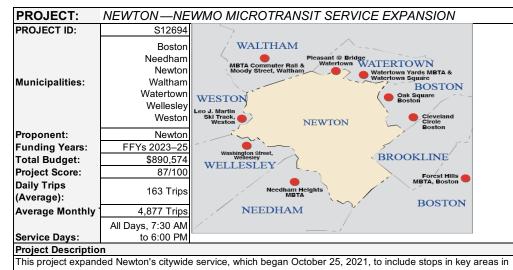
Afternoon Schedule

Afternoon Schedule

	DEPART			ARRIVE			ARRIVE		
250 Royali			Quincy Adams	Mattapan	Ashmont	250 Royall			128 MBTA
					2:55	2:57	2:59	3:10	
3:32	3:34	3:35	4:01		-	4:00	4:02	4:04	4:15
4:45	4:47	4:48	5:10 5:30		4:40	4:42	4:44	4:55	
						5:35	5:37	5:39	5:50
6:10	6:12	6:13	6:40		-	6:05	6:07	6:09	6:20

			YEA	R 1: FFY 202	22*					YEAI	R 2: FFY 20	23			YEAR 3: FFY 2024						
	Application Projections	Ridership (Actuals)	Average Unique Riders (Actual)	MPO Financial Contribution	Total Budget	Cost/Rider MPO	Cost/Rider Overall	Application Projections	Ridership (Actuals + Projected)	Average Unique Riders (Actual)	MPO Financial Contribution	Total Budget	Cost/Rider MPO	Cost/Rider Overall	Application Projections	Ridership (Projected)	MPO Financial Contribution	Total Budget	Cost/Rider MPO	Cost/Rider Overall	
October	8000	N/A	. N/A	\$17,425.08	\$27,730.17	N/A	N/A	10000	264	40	\$14,764.72	\$28,482.80	\$55.93	\$107.89	12000	294	\$12,378.52	\$29,259.61	\$42.13	\$99.58	
November	8000	7	•	\$17,425.08	\$27,730.17	\$2,489.30	\$3,961.45	10000	233	33	\$14,764.72	\$28,482.80	\$63.37	\$122.24	12000	259	\$12,378.52	\$29,259.61	\$47.73	\$112.8	
December	8000	45		\$17,425.08	\$27,730.17	\$387.22	\$616.23	10000	179	27	\$14,764.72	\$28,482.80	\$82.48	\$159.12	12000	199	\$12,378.52	\$29,259.61	\$62.13	\$146.8	
January	8000	58	: :	\$17,425.08	\$27,730.17	\$300.43	\$478.11	10000	227	38	\$14,764.72	\$28,482.80	\$65.04	\$125.47	12000	253	\$12,378.52	\$29,259.61	\$48.99	\$115.8	
February	8000	65	10	\$17,425.08	\$27,730.17	\$268.08	\$426.62	10000	236	N/A	\$14,764.72	\$28,482.80	\$62.57	\$120.71	12000	263	\$12,378.52	\$29,259.61	\$47.13	\$111.4	
March	8000	124	2:	\$17,425.08	\$27,730.17	\$140.52	\$223.63	10000	236	N/A	\$14,764.72	\$28,482.80	\$62.57	\$120.71	12000	263	\$12,378.52	\$29,259.61	\$47.13	\$111.4	
April	8000	145	30	\$17,425.08	\$27,730.17	\$120.17	\$191.24	10000	236	N/A	\$14,764.72	\$28,482.80	\$62.57	\$120.71	12000	263	\$12,378.52	\$29,259.61	\$47.13	\$111.4°	
May	8000	228	3	\$17,425.08	\$27,730.17	\$76.43	\$121.62	10000	254	N/A	\$14,764.72	\$28,482.80	\$58.18	\$112.24	12000	282	\$12,378.52	\$29,259.61	\$43.83	\$103.60	
June	8000	174	2:	\$17,425.08	\$27,730.17	\$100.14	\$159.37	10000	194	N/A	\$14,764.72	\$28,482.80	\$76.24	\$147.07	12000	216	\$12,378.52	\$29,259.61	\$57.43	\$135.75	
July	8000	237	2	\$17,425.08	\$27,730.17	\$73.52	\$117.00	10000	264	N/A	\$14,764.72	\$28,482.80	\$55.97	\$107.98	12000	294	\$12,378.52	\$29,259.61	\$42.16	\$99.66	
August	8000	202	3	1 \$17,425.08	\$27,730.17	\$86.26	\$137.28	10000	225	N/A	\$14,764.72	\$28,482.80	\$65.67	\$126.69	12000	250	\$12,378.52	\$29,259.61	\$49.47	\$116.93	
September	8000	230	4:	\$17,425.08	\$27,730.17	\$75.76	\$120.57	10000	256	N/A	\$14,764.72	\$28,482.80	\$57.68	\$111.27	12000	285	\$12,378.52	\$29,259.61	\$43.45	\$102.7	
Annual	96000	1515	3:	\$209,101.00	\$332,762.00	\$138.02	\$219.64	120000	2803	35	\$177,176.64	\$341,793.64	\$63.21	\$121.94	144000	3120	\$148,542.26	\$351,115.26	\$47.62	\$112.5	

^{*} Service for the second Royall Street Commuter Shuttle commenced April 4, 2022. The average unique riders for FFY 2022 excludes data from before April 2022.



This project expanded Newton's citywide service, which began October 25, 2021, to include stops in key areas is several adjacent municipalities. This on-demand rideshare system operates on a dynamic route system with significant ridership from seniors, low-income individuals, commuters, and students. The Boston Region MPO allocated \$727,000 to the project between FFYs 2021–23 to support its initial launch.

Green = Actual ridership data. Ridership data is available for the period between November 2021 and January 2023 and reflects the total amount for a given month.

Light Gray = Projections. January 2023 ridership marked the highest ridership attained by NewMo since its inception. Projections are based on a six month rolling average.

Ridership increases for NewMo have historically coincided with expansions in the vehicle fleet and service area to meet demand that is in excess of capacity. These projections do not account for additional service areas or fleet procurement.

Yellow = These figures include figures that incorporate additional funding from the MPO under Project S12125, Newton Microtransit Service. Newton Microtransit Service was funded in the FFYs 2021-25 TIP between FFYs 2021-23 under Project ID S10784. The project was funded for a total of \$727,000 with \$300,000 in FFY 2021, \$275,000 in FFY 2022, and \$152,000 in FFY 2023.

			,	YEAR 1: FF	Y 2022*					YEA	R 2: FFY 20	23			YEAR 3: FFY 2024						
Application Project	Riden (Actu	rship uals)		MPO Financial Contribution	Total Budget	Cost/Rider MPO	Cost/Rider Overall	Application Projections	Ridership (Actuals + Projected)	Average Unique Riders (Actual)	MPO Financial Contribution	Total Budget	Cost/Rider MPO	Cost/Rider Overall	Application Projections	Ridership (Projected)	MPO Financial Contribution	Total Budget	Cost/Rider MPO	Cost/Ri Overa	
October* 2700-10400		1469	287	\$22,916.67	\$91,250.00	\$15.60	\$62.12	2700-10400	5072	1008	\$47,055.42	\$106,083.33	\$9.28	\$20.92	2700-10400	599	4 \$22,353.83	\$120,833.33	\$3.73	\$	
November 2700-10400		3075	580	\$22,916.67	\$91,250.00	\$7.45	\$29.67	2700-10400	6019	1163	\$47,055.42	\$106,083.33	\$7.82	\$17.62	2700-10400	600	9 \$22,353.83	\$120,833.33	\$3.72	\$	
December 2700-10400		3297	627	\$22,916.67	\$91,250.00	\$6.95	\$27.68	2700-10400	6071	1225	\$47,055.42	\$106,083.33	\$7.75	\$17.47	2700-10400	600	3 \$22,353.83	\$120,833.33	\$3.72		
January** 2700-10400		3668	661	\$22,916.67	\$91,250.00	\$6.25	\$24.88	2700-10400	6542	1251	\$47,055.42	\$106,083.33	\$7.19	\$16.22	2700-10400	599	6 \$22,353.83	\$120,833.33	\$3.73		
February 2700-10400		3982	771	\$22,916.67	\$91,250.00	\$5.76	\$22.92	2700-10400	5870	700	\$47,055.42	\$106,083.33	\$8.02	\$18.07	2700-10400	598	9 \$22,353.83	\$120,833.33	\$3.73		
March 2700-10400		6249	987	\$22,916.67	\$91,250.00	\$3.67	\$14.60	2700-10400	5846	N/A	\$47,055.42	\$106,083.33	\$8.05	\$18.15	2700-10400	599	4 \$22,353.83	\$120,833.33	\$3.73		
April 2700-10400		4997	941	\$22,916.67	\$91,250.00	\$4.59	\$18.26	2700-10400	5903	N/A	\$47,055.42	\$106,083.33	\$7.97	\$17.97	2700-10400	599	7 \$22,353.83	\$120,833.33	\$3.73		
May 2700-10400		5395	1002	\$22,916.67	\$91,250.00	\$4.25	\$16.91	2700-10400	6042	N/A	\$47,055.42	\$106,083.33	\$7.79	\$17.56	2700-10400	599	8 \$22,353.83	\$120,833.33	\$3.73		
June 2700-10400		5643	1121	\$22,916.67	\$91,250.00	\$4.06	\$16.17	2700-10400	6046	N/A	\$47,055.42	\$106,083.33	\$7.78	\$17.55	2700-10400	599	6 \$22,353.83	\$120,833.33	\$3.73		
July 2700-10400		5043	924	\$22,916.67	\$91,250.00	\$4.54	\$18.09	2700-10400	6041	N/A	\$47,055.42	\$106,083.33	\$7.79	\$17.56	2700-10400	599	5 \$22,353.83	\$120,833.33	\$3.73		
August 2700-10400		6015	1083	\$22,916.67	\$91,250.00	\$3.81	\$15.17	2700-10400	5958	N/A	\$47,055.42	\$106,083.33	\$7.90	\$17.81	2700-10400	599	5 \$22,353.83	\$120,833.33	\$3.73		
September 2700-10400		5500	1100	\$22,916.67	\$91,250.00	\$4.17	\$16.59	2700-10400	5973	N/A	\$47,055.42	\$106,083.33	\$7.88	\$17.76	2700-10400	599	6 \$22,353.83	\$120,833.33	\$3.73		
Annual 32,400-124,800		54333	1029	\$275,000.00	\$1,095,000.00	\$5.06	\$20.15	32,400-124,800	71382	1162	\$564,665.00	\$1,273,000.00	\$7.91	\$17.83	32,400-124,800	7196	3 \$268,246.00	\$1,450,000.00	\$3.73		
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*While NewMo Microtransit Service Expansion is funded in the FFYs 2023-27 TIP for FFYs 2023-25, Fiscal Year 2022 shows the most complete amount of ridership information for the service and captures the start of service expansion.

**On October 25, 2021, NewMo expanded to serve the entirety of Newton. The original service area operated between July 1, 2021, and October 25, 2021, serving MBTA stops between 7:30 AM and 6:00 PM.

***An additional, seventh vehicle was added on January 2, 2022, to keep up with demand.